



6/12/97
RJd, 1
Was this authorized
by you in the
Ahold Agreement?

Mr. Gary Frauenhofer
Category Manager
TOPS Markets, Inc.
6363 Main Street
Williamsville, NY 14221

Dear Gary,

Renee M. Duszynski
Key Account Manager
150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
Phone (716) 634-3144
Fax (716) 634-3145

May 27, 1997

As information, Phillip Morris is placing a Marlboro sign hanging from the ceiling in front of the carton rack at all Finast stores. The PM representative states that this has been authorized by your office.

Gary, at Finast #8, PM placed the Marlboro sign on May 6, 1997 in front of our carton rack. To my knowledge, the placement of the Marlboro sign in front of the carton rack was not part of the Ahold agreement.

Gary, your help in clearing up the confusion at retail would be appreciated. Please let me know what action will take place regarding the Marlboro signs. Thank you for your help. Should you have questions, please contact me.

Sincerely,

Renee

Renee M. Duszynski

Bill:
Absolutely not!!!
Call Dave Sessoms, who
Calls on Ahold in Atlanta if
you need help!
Peter

51861 6125